



Revised: October 1, 2023

# One Dealer Lane – Privacy Policy

## Introduction

Thank you for your interest in Align Partners Software, LLC d/b/a One Dealer Lane (“ODL”) business. When we refer to ODL within this Privacy Policy we are referring to ODL and its various subsidiaries and affiliates (collectively ODL,” “we,” “our,” or “us”). We respect the privacy of our users when they use our websites, mobile, and other online applications and products and services at onedealerlane.com and any sub-domains thereof (collectively, the “Sites”). By using the Sites, you consent to the collection and use as a service provider of your information and information about you in accordance with this Privacy Policy. If you do not agree, do not access our Sites,

This Privacy Policy applies to information collected through the Sites and does not describe the collection, use and disclosure practices of any of our corporate affiliates or third parties. The Sites utilize information from corporate affiliates, third parties, and publicly available vehicle information. While providing our services, we may integrate with various third-party entities as directed by a dealer to do so to offer data integration services. These entities are required to safeguard and protect the data we send to them on behalf of the dealer. This privacy policy does not apply to any of these third-party or other entities. Please review the respective privacy policies of any other company or entity you transact business, whether affiliated with ODL or not.

ODL is a business-to-business integrated suite of industry-leading software solutions that gives dealerships, lenders, vendors, and partners the confidence to thrive in an ever-changing automotive, powersports, marine, and recreational vehicle markets. Our Service is not intended for consumers. If you are a consumer directed to our site by a dealer or lender, please understand that we act as a service provider for such entities. Our collection, disclosure, and use of data is solely in that capacity. Services offered by the Sites are not directed to individuals under the age of eighteen (18). If you are under eighteen (18), you should not provide any personal information to us.



This Privacy Statement covers:

- The Information We Collect
- How We May Use the Information We Collect
- Information We Share
- Your Choices
- Links
- Data Security
- Disputes
- Updates
- How to Contact Us
- Updates to this Privacy Statement
- How to Contact Us
- Your California Privacy Rights
- Your Virginia Privacy Rights

## Access of the Information We Collect

Information is gathered from the Sites by us, our service providers, and partners.

Information You Provide. We may collect information that you choose to provide on the Sites that may include your name, address, telephone number, email address, dealer or company name, federal tax identification number, Social Security number or a part thereof, driver's license number, another valid government-issued identification number, bank account, payment means, and other financial and nonfinancial information in a variety of ways, such as when you:

1. Register for one of our products or Services.
2. Purchase a vehicle or engage in any other transaction on or through the Sites.
3. Provide payment information or authorize electronic ACH transfers or other payments.
4. Participate in chats, web forums or other interactive sessions.
5. Subscribe to newsletters or provide feedback.
6. Participate in surveys, or promotions.
7. For Dealers, Lenders, and Partners, transaction data such as leads, customers, inventory, and deal information.

Automated Information. Information regarding your use of the Sites may be collected and/or aggregated using automated means. This automatically collected information may include information such as:

1. Your IP address, the type of browser, and operating system used.
2. Date and time you access the Sites and pages you visit, and if you linked from or to another website, the address of that website.
3. Email from us that you open and links you click on within those emails.
4. Your ISP or mobile carrier and the handheld or mobile device that you used.

Data Technologies. Various technologies are used to automatically collect information, such as cookies, local shared objects, and web beacons (generally referred to as “Data Technologies.”)

“Cookies” are small identifiers sent from a web server that are stored on your device for the purpose of identifying your browser or storing information or settings in your browser. “Local shared objects,” sometimes known as Flash cookies, may be used to store your preferences or display content based on what you have viewed on various websites to personalize your visit. Cookies can be set to expire:

- On a specified date.
- After a specific period of time.
- When a transaction has been completed.
- Or when a user closes his/her browser.

A cookie that is erased from memory when a visitor’s browser closes is called a “session” cookie. Cookies that expire based on a time set by the Web Server are called “persistent” cookies.

Persistent cookies may be used in some cases, for example, to authenticate Computing Devices (such as PCs, laptops, smart phones, and other devices by which information is accessed) that have accessed the website previously or otherwise recognize when a visitor returns to a website. The web browser will send the cookie information from the initial visit back to the website. This is useful to the visitor if he or she has established secure access or a password at a particular website and wants to be identified by that website to perform a function or transaction.

ODL may use both persistent and session cookies to implement a method of Multi-Factor Authentication. Multi-Factor Authentication is a procedure that provides an additional means to identify you, such as by using a one-time use code sent to your device. The method to be used is Machine Authentication.

A “web beacon,” also known as an Internet tag, pixel tag or clear GIF, links web pages to web servers and their cookies. Anonymous advertising identifiers are increasingly being used on mobile devices and otherwise in a manner like cookies. When we refer to Data Technologies, we include all current and similar future technologies.



One or more Data Technologies may be used on the Sites and other websites and mobile applications (that may not be the Sites) by us, by another party on our behalf, or by third parties in accordance with their privacy policies. Data Technologies may be used by us and others, on our behalf or on behalf of others to transmit information to you or about you and collect information about you from different sources, websites, devices, and mobile applications.

We may use a uniquely generated trackable toll-free telephone number on the Sites. If you call one of these uniquely generated toll-free numbers, we (or a service provider acting on our behalf) may collect non-personally identifiable information about the call (e.g., date, time, duration), as well as personally identifiable information (e.g., your name, the number from which your call originated) only in our capacity as a service provider.

By accessing our Sites, you consent to the use of session cookies, other cookies, and Data Technologies. However, you can choose whether to accept cookies through your browser settings (check the Help file). For example, most browsers allow you to automatically decline cookies or decline or accept a particular cookie (or cookies) from a particular site when browsing. If you decide not to accept cookies, some features of the Site may not work properly because we may not be able to authenticate your session properly or recognize your device or transactions. If you delete cookies, there may be certain functions on our Sites that you will not be able to access.

Videos. We may target and track the videos you view on the Sites. You consent to our tracking of your video viewing through the Site for up to two years or as permitted by applicable law.

Location Information. We may collect physical location information that is sufficiently precise to allow us to locate a specific person or device ("Location Information"). We only collect Location Information with your permission (e.g., such as when you agree to provide it to us after initial access to or downloading our website). We may use Location Information and provide it to third parties to provide you with content and services that are relevant to a particular location, such as advertising, search results, auctions or dealers in the area, and directions.

Combined Information and Information from Other Sources. We may combine information you provide us with information we receive from our affiliates and other sources, as well as with other information that is automatically collected. The combined information may include information about your use of the Sites, devices and mobile applications.

## How We May Use the Information We Collect

We may use information we collect for the following purposes:

1. For everyday business purposes, such as establishing and managing your user account, providing products and services you request, and providing customer support.
2. To communicate about and administer your participation in, special events, programs, surveys, and other offers or promotions.
3. To enable you to interact with the Sites and our users, dealers, lenders, product providers and others through various means.
4. For analytical purposes, such as to evaluate and improve our business, including developing new services and analyzing as a service provider the effectiveness of products, services, applications and websites, and diagnose and address Site or product technical and service information.
5. To analyze cumulatively and anonymously, market and consumer research, trend analysis, demographic analysis, and financial analysis.
6. To deliver content (including advertising) correlating to your interests and browsing and usage history.
7. To comply with applicable legal requirements and our policies.
8. To provide vehicle sale information, transaction data, and other information and material to third parties directly involved in the sale (e.g., lenders, insurance and protection product providers, systems dealers use, and partners).
9. To help sellers understand buyers' preferences for inventory and services.
10. To contact you via telephone, text, or chat and by using the Site and agreeing to the Terms of Use, you agree to be contacted by ODL, the dealer or a financial institution by telephone, text or chat at any number or other contact information that you may provide or make available on or through the Site. Text messages may include automatic dialers and artificial voices. You agree that we may use automatic telephone dialing systems and artificial voices to send text messages to any mobile number listed. You agree that you own or are authorized to provide any numbers you enroll. Carrier message and data rates may apply. You may opt out of receiving text messages at any time by replying STOP to the text message.



## Information We Share

We do not sell or otherwise share information about you that we collect or receive, except as described below:

1. **Affiliates, Dealers, Franchisors and Manufacturers.** Information collected, including personal information and Data Technologies, may be shared with affiliates, dealers, franchisors and manufacturers, and their agents as well as other dealer service providers to perform services for such entities relating to your transactions, all of which have agreed to keep your personal information confidential.
2. **Customers.** We may share information about you, including personal information, vehicle sale and other transaction data and Data Technologies, with dealers, lenders, protection product providers or other entities for which we are acting as a service provider in connection with your transactions, for which you have given the dealer with whom you are transacting with consent to do so.
3. **Our Service Providers.** We may engage third parties to provide the services offered through or in connection with the Sites on our behalf. We require such providers to maintain information about you as confidential and to use the information only to perform the services specified by us in a manner consistent with this Privacy Policy.
4. **Corporate and Asset Transactions.** If we sell all or substantially all of our business or sell or transfer all or a material part of our assets, or are otherwise involved in a merger or transfer of all or a substantial part of our business (including any sale or transfer that may take place as part of or in connection with any bankruptcy or insolvency proceeding), we may transfer all information we have collected and stored, including personal information, to the party or parties involved in the transaction as part of that transaction, provided they keep the information confidential and use it only for the purposes for which it was provided to us.
5. **Access to Databases.** In addition to all the disclosures described above, we may anonymize and analyze the data or aggregate it with other data for business purposes.
6. **Other.** We may access or disclose information, including personal information, to:
  - a. Protect or defend our interests and the legal rights or property of ODL and our affiliates.
  - b. Protect the rights, interests, safety, and security of users of the Sites or members of the public.
  - c. Protect against fraud or for risk management purposes.

- d. Comply with prudent legal practice as we may determine and applicable law or legal process.

## Your Choices

You are entitled to make certain choices about how we communicate with you and to opt out of certain of our information sharing practices.

1. You may choose not to provide personal information, even though that might impact your ability to register or transact with the Sites, receive a particular product or service, or consummate a transaction with a Dealer, Lender, or Protection Product Provider.
2. If you do not want to receive marketing email from the Sites, you can follow the unsubscribe link provided in those emails.
3. You have several choices regarding certain Data Technologies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies. You may also render some web beacons unusable by rejecting their associated cookies and disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or opting out at [www.ghostery.com](http://www.ghostery.com) or the website of the technology provider. If you choose to decline cookies or similar technologies, however, please note that certain features on the Sites may not function properly or at all as a result. You may be able to adjust the use of advertising identifiers on mobile devices through the settings on your device. Finally, if you do not want to use a uniquely generated telephone number, you may choose not to call us.
4. If you do not want us to use Location Information, you can decline our initial invitation to provide that information or opt out by changing the location services settings on your mobile device. However, please note that certain features may not function properly or at all if you opt out.
5. **Do Not Track.** Some browsers have a Do Not Track feature that lets you tell websites that you do not want to have your online activities tracked. This is subject to internal security matters and as otherwise allowed by applicable law.
6. **You have the right to opt out of certain third-party information sharing.** This does not include sharing with our business affiliates for their everyday business purposes to offer a financial product or service to you.



## Links

The Sites may contain links to websites not operated by us. Once you leave the Sites, we suggest that you review the applicable privacy policy of the third-party website or application. We are not responsible for the content or use of any websites or applications or the privacy practices of those websites or applications.

## Data Security

The security of your information is important to us. ODL has implemented reasonable security measures to protect the information, both during transmission and once it is received, including without limitation, use of firewalls, application controls and monitoring. No method of electronic storage or transmission over the Internet is 100% secure. So, while ODL strives to use commercially reasonable means to protect your information, we cannot guarantee complete security. If you have any questions about these security practices, please contact us using the contact links found on our Sites.

## Disputes

If you choose to visit the Sites, your visit and any dispute regarding privacy is subject to this Privacy Policy and the Terms of Use applicable to each Site, including limitations of liability, arbitration and dispute resolution provisions and provisions relating to governing law or jurisdiction or venue that may be included in any of the foregoing. Please see our Terms of Use for this information and these provisions.

## Updates to this Privacy Policy

We may update this Privacy Policy to provide clarification or notice of changes to our practices. We will provide you with notice of material changes by posting notice of the changes on the Site or by providing you with notice by email or when you log into your account on the Site. By using our Sites on or after the effective date of any such amendment, you agree that your use, and any dispute over privacy, is governed by this Privacy Policy, as amended.





## How to Contact Us

If you have any questions or comments about this Privacy Statement, or if you would like us to update information, we have about you or your preferences, please contact us via phone at (877) 421-0135.

## Your California Privacy Rights

This PRIVACY NOTICE FOR CALIFORNIA RESIDENTS supplements the information contained in the Privacy Statement of Align Partners Software, LLC and its subsidiaries and affiliates (collectively, “ODL”, “we,” “us,” or “our”), and applies solely to consumers who reside in the State of California (“consumers” or “you”). We adopt this notice to comply with the California Consumer Privacy Act (“CCPA”), the California Privacy Rights Act (“CPRA”) and other California privacy laws (hereinafter the “California Privacy Laws”). Any terms defined in the CCPA and CPRA have the same meaning when used in this notice.

ODL acts as a service provider to dealerships, finance sources and Providers where we collect personal information from or otherwise on the behalf of our business customers pursuant to a written contract and where the dealership and/or finance source and/or Provider determines the purposes and means of processing the personal information. As such, California residents who are consumers of dealership and/or finance source and/or Providers’ products and services should see the privacy policies of and make requests for information under the CCPA by contacting that dealership and/or finance source and/or Providers directly; our below disclosures do not apply to personal information we process as a service provider. The below information personal information disclosures apply to personal information we process as a business controller.

### Information We Collect

We collect information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with an individual consumer, household, or device (“personal information”). We have collected the following categories of personal information from consumers within the last twelve (12) months:

Category	Examples	Collected
<b>A. Identifiers</b>	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver’s license number, passport number, or other similar identifiers.	<b>YES</b>
<b>B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).</b>	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver’s license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. <b>Some personal information included in this category may overlap with other categories.</b>	<b>YES</b>
<b>C. Protected classification characteristics under California or federal law.</b>	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	<b>NO</b>
<b>D. Commercial information.</b>	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	<b>YES</b>

<b>E. Biometric information.</b>	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	<b>NO</b>
<b>F. Internet or other similar network activity.</b>	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	<b>YES</b>
<b>G. Geolocation data.</b>	Physical location or movements.	<b>YES</b>
<b>H. Sensory data.</b>	Audio, electronic, visual, thermal, olfactory, or similar information.	<b>NO</b>
<b>I. Professional or employment-related information.</b>	Current or past job history or performance evaluations.	<b>YES</b>
<b>J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).</b>	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	<b>NO</b>
<b>K. Inferences drawn from other personal information.</b>	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	<b>NO</b>
<b>L. Sensitive Personal Information</b>	Personal information that reveals a person's social security, driver's license, state identification card, passport number; an account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account; precise geolocation; racial or ethnic	<b>NO</b>

	<p>origin, religious or philosophical beliefs, or union membership; the contents of a consumer’s mail, email, and text messages unless the business is the intended recipient of the communication; a person’s genetic data; and/or biometric data processed for the purpose of uniquely identifying a person. <b>Some personal information included in this category may overlap with other categories.</b></p>	
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We obtain the categories of personal information listed above from the following categories of sources:

- Directly from our customers or their agents. For example, from documents that our clients provide to us related to the services for which they engage us.
- Indirectly from our clients or their agents. For example, through information we collect from our clients while providing services to them.
- Directly and indirectly from activity on our Sites. For example, from submissions through our website portals or website usage details collected automatically.
- From third-parties that interact with us in connection with the services we provide.

### Sharing Personal Information

We may disclose your personal information to a third party for business purposes. When we disclose personal information for a business purpose, we enter into a contract that describes the purpose and requires the recipient to both keep that personal information confidential and not use it for any purpose except performing the contract.

In the preceding twelve (12) months, we have disclosed the following categories of personal information for a business purpose:

- Category A: Identifiers
- Category B: California Customer Records personal information categories



- Category D: Commercial information
- Category F: Internet or other similar network activity
- Category G: Geolocation data
- Category I: Professional or employment-related information

We disclose your personal information for a business purpose to the following categories of third parties:

- Our affiliates.
- Service providers.
- Joint marketing partners
- Third parties to whom you or your agents authorize us to disclose your personal information in connection with products or services we provide to you.

In the preceding twelve (12) months, we have sold the following categories of personal information:

- In the preceding twelve (12) months, we have not sold any personal information.

## Your Rights and Choices

The California Privacy Laws provide California residents with specific rights regarding their personal information. This section describes your California privacy rights and explains how to exercise those rights.

### Access to Specific Information and Data Portability Rights

You have the right to request that we disclose certain information to you about our collection and use of your personal information over the past 12 months. Once we receive and confirm your verifiable consumer request, we will disclose to you:

- The categories of personal information we collected about you.
- The categories of sources for the personal information we collected about you.
- Our business or commercial purpose for collecting or selling that personal information.
- The categories of third parties with whom we share that personal information.
- The specific pieces of personal information we collected about you (also called a data portability request).



- If we sold or disclosed your personal information for a business purpose, two separate lists disclosing:
  - sales, identifying the personal information categories that each category of recipient purchased; and
  - disclosures for a business purpose, identifying the personal information categories that each category of recipient obtained.

California Civil Code Section 1798.83 entitles California users to request information concerning whether a business has disclosed certain information about you to any third parties for the third parties' direct marketing purposes. California users who wish to request further information in compliance with this law or have questions or concerns about our privacy practices and policies may contact us as specified in the "How to Contact Us" section below.



## Right to Limit Use and Disclosure of Sensitive Personal Information

We do not own sensitive personal information, and only use this information as a service provider as provided to us to perform services on behalf of dealers, lenders, and protection product providers. You have the right, at any time, to direct us to limit your sensitive personal information to that use that is necessary to perform the services reasonably expected by an average consumer who requests those services. We may decline to limit the use and disclosure of sensitive personal information for the following reasons:

1. To perform the services or provide the goods reasonably expected by an average consumer who requests those goods or services.
2. To prevent, detect, and investigate security incidents that compromise the availability, authenticity, integrity, and or confidentiality of stored or transmitted personal information, provided that the use of the consumer's personal information is reasonably necessary and proportionate for this purpose.
3. To resist malicious, deceptive, fraudulent, or illegal actions directed at the business and to prosecute those responsible for those actions, provided that the use of the consumer's personal information is reasonably necessary and proportionate for this purpose.
4. To ensure the physical safety of natural persons, provided that the use of the consumer's personal information is reasonably necessary and proportionate for this purpose.
5. For short-term, transient use, including, but not limited to, non-personalized advertising shown as part of a consumer's current interaction with the business, provided that the personal information is not disclosed to another third party and is not used to build a profile about the consumer or otherwise alter the consumer's experience outside the current interaction with the business.
6. To perform services on behalf of the business, provided that the use of the consumer's personal information is reasonably necessary and proportionate for this purpose.
7. To verify or maintain the quality or safety of a product, service, or device that is owned, manufactured, manufactured for, or controlled by the business, and to improve, upgrade, or enhance the service or device that is owned, manufactured by, manufactured for, or controlled by the business, provided that the use of the consumer's personal information is reasonably necessary and proportionate for this purpose.
8. For purposes that do not infer characteristics about the consumer.



## Correction Request Rights

You have the right to request that we correct inaccurate personal information, taking into account the nature of the personal information and the purposes of the processing of the personal information. Once we receive and confirm your verifiable consumer request, we shall use commercially reasonable efforts to correct the inaccurate personal information, pursuant to California Civil Code Section 1798.130 and regulations adopted pursuant to paragraph (8) of subdivision (a) of Section 1798.185.

## Deletion Request Rights

You have the right to request that we delete any of your personal information that we collected about you and retained, subject to certain exceptions in the California Privacy Laws. Once we receive and confirm your verifiable consumer request, we will delete your personal information from our records, unless an exception applies, and we will direct our service providers to similarly delete your personal information from their records.

## Exercising Access, Data Portability, Limiting Use of Sensitive Personal Information, Correction and Deletion Rights

To exercise the access, data portability, limiting use of sensitive personal information, correction and deletion rights described above, please submit a “verifiable consumer request” (defined below) to us by either:

- Calling us at (877) 421-0135
- Visiting [www.onedealerlane.com](http://www.onedealerlane.com)
- Only you or someone you authorized to act on your behalf may make a verifiable consumer request related to your personal information. You may also make a verifiable consumer request on behalf of your minor child.

A verifiable consumer request must:

- Provide enough information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative; and
- Describe your request with enough detail that allows us to properly understand, evaluate, and respond to it.





You may only make a verifiable consumer request for access or data portability twice within a 12-month period.

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you. Making a verifiable consumer request does not require you to create an account with us. We will only use personal information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request.

### Non-Discrimination

We will not discriminate against you for exercising any of your rights under the California Privacy Laws. Unless permitted by the California Privacy Laws, we will not deny you goods or services, charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties, provide you a different level or quality of goods or services, suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services; or retaliate against an employee, job applicant, or independent contractor.

### Your Virginia Privacy Rights

This section applies to Virginia residents that use our Services for individual or household purposes. Capitalized terms used in this section shall have the same meaning as under applicable Virginia law.

This section describes our collection, use, and disclosure of information that is linked or reasonably linkable to an identified or identifiable natural person, excluding de-identified or publicly available information ("Personal Data"). You can learn more about the Personal Data we process and the purpose for processing such information in the "The Information We Collect" section above. You can also learn more about our disclosure of Personal Data and the categories of third parties we disclose Personal Data to in the "How We May Use the Information We Collect" section above.

In the preceding twelve (12) months, we have not sold any Personal Data.

If you are a Virginia Consumer, subject to certain conditions and restrictions, you have the following rights regarding your Personal Data:

1. Right to Access. You have the right to know the Personal Data that we may hold about you and access such Personal Data.
2. Right to Correct. You have the right to request that we correct inaccuracies in your Personal Data.
3. Right to Delete. You have the right to request that we delete all Personal Data that we have collected from or obtained about you.
4. Right to Opt-Out of Targeted Advertising. You may request that we stop disclosures of your Personal Data for Targeted Advertising by managing your cookie preferences as described in the “How We May Use the Information We Collect” section above.
5. Right to Opt-Out of Profiling. You have the right to opt-out of our processing of Personal Data for the purposes of profiling. Our profiling does not result in decisions that produce legal or similarly significant effects. However, we still provide you with the right to opt-out.
6. Right to Appeal. If you are unsatisfied with our actions related to exercising one of your privacy rights above, you may appeal our decision.
7. Sensitive Data. Our processing of your Sensitive Data will be based on your consent. For example, while using our Services, you may allow us to use your precise geolocation. You may be able to limit or disallow this use of location data by adjusting the settings for our applications on your device’s privacy settings.

You may submit requests related to these rights by either:

- Visiting [www.onedealerlane.com](http://www.onedealerlane.com) or calling us at (877) 421-0135.
- Contacting the dealership, finance source, or protection product provider with which you transacted.

Please note that, depending on the nature of your request, you may be asked to provide information to verify your identity before your request can be processed. We will confirm receipt of your request and respond to your request as soon as we reasonably can and no later than legally required. You may exercise your privacy rights under the VCDPA free of charge up to no more than twice annually. If you make a privacy rights request, we will retain the Personal Data provided to us to fulfill your privacy rights request for our recordkeeping purposes.



## Contact Information

If you have any questions or comments about this notice, our Privacy Statement, the ways in which we collect and use your personal information, your choices, and rights regarding such use, or wish to exercise your rights under California law, please do not hesitate to contact us at:

- Website: [www.onedealerlane.com](http://www.onedealerlane.com)
- Postal Address: One Dealer Lane, 9700 E Arapahoe Rd. Greenwood Village, CO 80112